



# **World Federation of Chinese Medicine**

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# **NEWS**

Dept.of International Liaison & Information

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## **Chinese Medicine Abroad**

### **CM Formula at home Grabbed by Enterprises Abroad**

Recently, Novartis, a Swiss pharmaceutical enterprise, announces in high profile in China that it plans to conduct research and development on Chinese herbal medicine and to merger Chinese pharmaceutical enterprises with 5000 million yuan.

Chinese materia medica industry is supposed to be one of the industries with biggest potential for development. The sales of world herbal medicine market increases 10%~20% each year, which brings unprecedented opportunity for China with rich herbal medicine resources.

However, Chinese materia medica intellectual property rights are now grabbed by overseas enterprises through cooperation, purchase and merger due to lack of intellectual property management from Chinese side. Meanwhile, some Chinese pharmaceutical enterprises are banned by overseas enterprises on production and sales of herbal medicine, which is accordingly replaced by overseas made products. This undoubtedly rights the alarm bell for the protection of Chinese herbal medicine intellectual property.

### **The Road of CM Legislation in Britain**

Recently Chamber of Commerce for Import & Export of Medicines & Health Products (CCCMHPIE) will talk with relevant British governmental department on CM legislation in Britain, who initiated two years ago. Negotiation with CCCMHPIE for review of Chinese materia medica monograph needed for legislation and for suggestions and comments on

formulation and amendment of British legislation on CM.

Based on the EU Directive 2004/24/EC, the new regulatory directives is planned to take effect in April, 2011. Britain will then become the first country to legalize CM in EU. Besides CM, Britain will also legalize Indian herbal medicine and homeopathy. As an important component of legislation on traditional herbal medicine and treatment in Britain, legislation on CM will become a significant event for the globalization of CM.

### **CM Encouraged in Brazil**

The Brazilian government attaches importance to cooperation with China on health and medicine, and encourages CM development in Brazil, says Brazilian minister of health in Brazilian embassy in China on 10 Dec 2009.

He listens to Brazilian students in China who talks about difficulties in studying CM in China, and promises to take measures to encourage Brazilian to study CM in China and come back to Brazil.

### **Internationalization of Cosmetic Industry of TKM**

On December 14<sup>th</sup>, during the annual report of 2010 by Ministry for Health Welfare and Family, the minister expressed that, in order to achieve the world power in the field of medical health care, Korean government planned to invest on cosmetic products which is made of natural products of traditional Korean medicine, and provide distance medical service for oversea patients by establishing Global Ubiquitous Health Care Center.

## **Exclusion of Chinese Materia Medica from Japanese Medical Insurance System**

According to the report of OK Wave China, Budget Working Group of Executive Refreshing Conference has excluded the Chinese Materia Medica from public medical insurance system, which had a tremendous impact on Chinese working in the field of TCM.

Many doctors and patents went to Ministry of Health Labor and Welfare on December 1<sup>st</sup> and submitted a petition with signature of 270 thousand people to demand that the medical insurance should cover Chinese Materia Medica.

## **The 1<sup>st</sup> World Health Forum Held in Beijing**

The press on 1<sup>st</sup> world health forum has been held in Beijing recently, with declaration that the forum will be held in March 2010 in shanghai. The theme of the forum is “Development of Chinese Medicine, Life science, Food safety, Living environment and Human health”.

The Executive Chairman of the forum, Zeng Pei-xin introduced that the features of the forum would focus on development of Chinese Medicine and human health. As the sponsoring country, China has raised one fifth population of the whole world and concerning which, Chinese medicine has contributed a lot on the evaluation of Chinese nation.

## **Patent Issued to the Study of School of CM**

The study on the ingredient of Chinese Materia Medica for anti-platelet aggregation has been issued the patent by United States Patent and Trademark Office. The study can further be contributive to research of a new drug for thrombosis, which can cure cardiovascular diseases

## **Establishment of the Study Center on Xinyi in Taiwan**

On November 28<sup>th</sup>, the opening ceremony of Nanzhao Xinyi Research Center was held in National Yang-Ming University. With objection of new drug development, and direction of internationalization and modernization, this research center will focus on scientific research of Xinyin(Flos Magnoliatae), and further integrate natural plants resources of Chinese herbal medicine in Nanzhao, meanwhile establish specie bank of Xinyi Gene and regulation of Xinyi GACP. Huayang Longsheng Biotechnology Co. Ltd. Has invested 12 million US dollars for this center and Taiwan Yangsheng Biotechnology Co. Ltd. has invested 6.12 million US dollars with the form of technology and capital, which occupies for 51%. Both companies will explore the natural plants such as Xinyi and create their own brand to develop the international market. After its establishment, it can achieve the total sales and production of natural products such as Chinese herbal products about 100 tons annually which is about one billion RMB in value and contributes 250 million RMB tax to Chinese government.

## **Alternative Medicine Was Concerned by American Medical School**

According to U.S. Federal Government data, 22.5 million U.S. Dollars was invested to alternative medicine research including Korean medicine in 12 medical universities and 2 nursing universities by National Center for Alternative Medicine in recent decades.

### ***2009 Korean Medicine White Paper Was Published***

*2009 Korean Medicine White Paper* was published by Korea Research Institute of Medical Policy, Korean Medical Association. Prof. Kang Jae Wan said, The White Paper will be published every year in order to ameliorate policy conditions of Korea medicine and accelerate to the development of Korea medicine and Korea medical practitioner.

### **Chinese Medicine Market Prosperity in Holland**

Holland, as the main transshipment port of Chinese herbs import, has a total of 3000 Chinese medical clinics. Most of them do acupuncture treatment without prescription. 30 clinics were established by Chinese, which have small scale. In recent years, Chinese medicine has got some development in Holland. But, there are still difficulties in working there such as the limitation given to Chinese medicine policy by the government and lack of normal Chinese medicine practitioners in Holland.

## **Working Newsletters of WFCMS**

### **WFCMS Specialty Committee of Rehabilitation & Healthcare Was Established**

WFCMS Specialty Committee of Rehabilitation & Healthcare was established on Dec. 19 2009. The 1st International Rehabilitation & Healthcare Annual Conference was held in Guangzhou at the same time.